

PROGRAMMATIC
**NATIVE AD
 SPECS**

	ADFORM	DV360
Landing page URL	Required	Required
Headline / title	Max. 100	Max. 25
Description	Max. 200	Max. 90
Icon	Logo	Logo
	1x1 ratio	1x1 ratio
	100x100 px	100x100 px
Image	1200x628	1200x628
	Max 200kb.	Max 200kb.
Sponsored by	Max. 50	Max. 25
	Required	Required